Ran Jakubowicz

Product designer

WORK EXPERIENCE

Rise.ai (acquired by Wix)

- **Wix Ecommerce**   **2021 - Present**
  Product designer

  - Key contributor to post-purchase pivot, leading system refactoring to integrate Wix tech stack and enhance capabilities.
  - Designed Wix's gift card product within a tight timeframe.
  - Led the rebranding of Rise.ai, including branding and design system implementation.

- **Rise.ai**   **2019-2021**
  Product designer

  - Collaborated with stakeholders to establish roadmap goals and product strategies, aligning with company vision and objectives.
  - Oversaw brand and product design, ensuring consistency and quality across all aspects of the company's visual identity.
  - Crafted the company's website from the ground up and managed its upkeep independently.

EDUCATION

B.Des - Visual Communication, Shenkar   2017-2021

- Majored in Interaction Design and Illustration.

VOLUNTEERING

Startup Designers mentor   2024-present

- Mentored aspiring product designers on a weekly basis for the past few months.

Give & Tech mentor   2024-present

- Long-term mentorship to an individual seeking to establish herself in the industry.

Contact

- 052-6620183
- Ran.jaco@gmail.com
- Linkedin

Lenguages

Hebrew - Native

English - Fluent

Skills

Figma

HTML & CSS

Elementor

Wix

Illustrator

Photoshop

After effects

Touchdesigner

Hobbies

Sports

Music

Cooking

Travelling